

# CHRISTINE BRANIFF

## CONTACT

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## ▶ OBJECTIVES

To pursue a career utilizing my combined skills in web and graphic design to support the expansion of increased belief in devotion to Jesus.

## ▶ SKILLS

- Proficient in Adobe Creative Suite 6.0, with a focus on Photoshop, Illustrator, InDesign, and Dreamweaver
- Experienced in web software, including HTML and CSS
- Successful contribution in areas of brand development, logo creation, brochure layout, typography, print and pre-press, website design, e-blasts, and ecommerce site design

## ▶ EDUCATION

The Illinois Institute of Art –  
Schaumburg, Illinois

*Associate of Applied Science in Web  
Design & Interactive Media, 2010*

The American Academy of Art –  
Chicago, Illinois

Northeastern Illinois University –  
Chicago, Illinois

## GRAPHIC DESIGN RESUME

### ▶ EXPERIENCE

**AWANA CLUBS INTERNATIONAL**, Streamwood, Illinois,  
*2010-Present*

#### **Web Designer / Developer**

- Responsible for developing and deploying graphics and web properties that faithfully represent the ministry and demonstrate excellence
- Design, create and format home pages, landing sites, web application interfaces, email banners / ads, feature graphics, templates for the web
- Collaborate with internal clients to ensure that their goals and deliverables are met

**WILLOW CREEK COMMUNITY CHURCH**, South Barrington, Illinois,  
*1999-2009*

#### **Graphic Designer**

- Responsible for developing effective, creative designs to support communication messages tailored for more than 20,000 church attenders, including children
- Designed a weekly eight-page publication for more than 5,000 readers, a major tool in the successful expansion of volunteers for key church-wide initiatives
- Project-managed a team of writers, designers, and web architects to produce a redesigned publication, resulting in decreased costs and increased effectiveness
- Led efforts to develop a graphic campaign designed to support a major church-wide event; acted as liaison between creative design staff and client team

**HOFFMAN ESTATES PARK DISTRICT**, Hoffman Estates, Illinois,  
*1990-1999*

#### **Graphic Designer**

- Responsible for all aspects of publication design to communicate to more than 50,000 residents
- Produced a quarterly 60-page brochure under strict guidelines and budget constraints
- Oversaw monthly programs and events
- Developed brand identity and logo for Family Aquatic Center
- Produced photographs for key features and brochures